

## FOR IMMEDIATE RELEASE

Contact Information:

Carol Doolin 224.301.1268 <u>cdoolin@central.com</u>

Justine Bermingham 847.647.7500 justineb@celticchicago.com

## Central Life Sciences Expands Industry-Leading Lineup of Stored Grain Protectants with Introduction of Gravista<sup>™</sup> Insecticide and Centynal<sup>™</sup> Synergized Insecticide

**Schaumburg, Ill., FEBRUARY 1, 2022**— Central Life Sciences, whose founders pioneered insect growth regulator (IGR) technology more than 50 years ago, has announced the addition of two new liquid grain protectant products to its industry-leading lineup of stored grain insect control solutions. The new products include:

- Gravista<sup>™</sup> Insecticide, a liquid concentrate combining an adulticide, an insect growth regulator and a synergist
- Centynal<sup>™</sup> Synergized Insecticide, an enhanced formulation of the popular Centynal<sup>™</sup> Insecticide combined with the power of a synergist

"These innovative solutions are introducing new grain protectant technology to the market and further solidifying our lineup of stored grain protectants as the most comprehensive in the industry," said Richard Alford, Director of Sales for the Specialty Agriculture division of Central Life Sciences. "We're always listening to our customers to help provide them with unique solutions that protect their commodities and deliver the best possible return on their investment."

Each of these innovative solutions are formulated to effectively control stored product insects to minimize their damage and maximize the profitability of grains in storage without the need for tank-mixing. CODEX approved for cereal grains, these solutions can be used on wheat, corn, rice and other labeled grains and seeds to protect against stored grain bugs including Indian meal moth, sawtoothed grain beetle, red flour beetle, rice weevil, maize weevil, lesser grain borer, and other listed pests.

Gravista<sup>™</sup> Insecticide offers 3-in-1 insect control in one bottle. By combining an adulticide, an insect growth regulator (IGR) and a synergist, Gravista<sup>™</sup> Insecticide kills exposed insects and prevents future generations from emerging. Gravista<sup>™</sup> Insecticide **can be applied directly on grain streams or as an empty-bin and warehouse treatment.** 

Centynal<sup>™</sup> Synergized Insecticide offers two active ingredients for one-shot control. By combining both an adulticide and a synergist, Centynal<sup>™</sup> Synergized Insecticide provides an effective solution designed to meet short-term storage needs and be used

for rescue treatments. Reducing rebound of infestations, Centynal<sup>™</sup> Synergized Insecticide blocks the ability of the insect to metabolize the insecticide and can be used anywhere grain is stored, including empty bins, warehouses, and perimeter\* areas. (\*Not for use in California.)

For more information on these new products as well as the complete lineup of stored grain protectants from Central Life Sciences, visit BugFreeGrains.com.

## About Central Life Sciences

Central Life Sciences® products are a part of Central Garden & Pet Company. Central Life Sciences is dedicated to creating healthier environments and making life better for people, plants and companion animals around the world. As inventors of insect growth regulator technology more than 50 years ago, the founders of Central Life Sciences pioneered biorational pest control: using the insect's chemistry as a means to reduce pest populations. To learn more about Central Life Sciences, call 1-800-248-7763 or visit our website at <u>www.centrallifesciences.com</u>.

###